

BRÈVE

2018-10-10

THE MOOV'IN.PARIS BY RENAULT MOBILITY SERVICE IS OPEN

Boulogne-Billancourt and Clichy, October 10th, 2018 – At 10:10 a.m. today, the new Moov'in Paris electric free-floating mobility service, operated by Renault and ADA, is being launched throughout the capital and in Clichy (92). 100 Renault ZOE are now available for journeys lasting between ten minutes and four hours. By the end of October, the fleet will have 200 ZOE and 20 Twizy and will reach 500 vehicles by the end of the year.

The Moov'in.Paris application is also a unique gateway to other complementary mobility solutions for needs exceeding 4 hours. It offers ADA's rental offer and will very soon be enhanced by Renault Rent and Renault Mobility, Renault's mobility offers. These additional offers on the same application allow you to have a vehicle for a few minutes, as well as for several days.

Since its release on the Apple Store and Google Play on September 28, more than 5,000 users have downloaded the application and can now access the Moov'in.Paris service.

For more information, please contact :

Groupe Renault
Rie YAMANE
Press Officer
rie.yamane@renault.com
+33 1 76 84 00 99
+33 6 03 16 35 20

Groupe ADA
Agnès CHERRIER
Marketing and Communication
acherrier@ada.fr
+33 (0)1 79 36 11 02
+33 (0)6 98 61 56 33

Pour Plus D'informations:
Rie YAMANE

Attachée de presse corporate (Commerce & Régions internationales)

+33 (0)1 76 84 00 99

rie.yamane@renault.com

GROUPE RENAULT

PRESS OFFICE

Tel.: +33 (0)1 76 84 63 36

renault.media@renault.com

Sites web: www.media.renault.com - www.group.renault.com

Follow us on Twitter : [@Groupe_Renault](https://twitter.com/Groupe_Renault)