

Press Release

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Renault MOBILITY provides a car-sharing vehicle service to IKEA France

- **A self-service car rental service open to all 24 hours a day, 7 days a week**
- **300 passenger and commercial vehicles deployed over all stores**
- **Eventually, a complete range of 100% electric vehicles**

Boulogne Billancourt, April 25, 2018 – Renault MOBILITY and IKEA France have signed a partnership to offer consumers an innovative car rental solution 24 hours a day, 7 days a week¹. Having set themselves the goal of offering 100% electric vehicles to the company's consumers and customers by 2020, IKEA France and Renault are continuing to roll out new adapted, functional services at attractive prices that promote sustainable mobility.

The Renault MOBILITY self-service car rental service, which is being premiered at the IKEA Paris-Villiers store, will gradually be rolled out to all IKEA stores² in France by September 2018. In total, nearly 300 private and commercial vehicles (Trafic, Kangoo, Kangoo Z.E., ZOE) will be made available to the general public at the stores. Initially, the vehicles for hire will be thermal and electric depending on the charging infrastructure available on-site, to make way for an all-electric fleet by 2020.

Renault MOBILITY is already present throughout France with 180 self-service vehicle rental fleets available 24/7 both within the Renault network and at other locations in city centers, public parking lots and other sites. Thanks to the Renault MOBILITY mobile application, customers can benefit from an easy and fast rental service starting at €7 per hour³ (VAT included) depending on the vehicle rented (insurance and 100 km included). The immediate availability of the vehicles and the choice of pickup location - from the parking lot of an IKEA store or Renault MOBILITY fleet - will offer customers great service flexibility.

“With this new partnership, we are looking to provide consumers with a service that enhances our accessibility and complements our existing offer. Fast, easy to use and at an attractive price, this new rental service allows users to adopt a simple mode of transport with, eventually, a fleet comprising 100% electric vehicles. This demonstrates our commitment to a more sustainable way of life,” says **Vicente Cubells, Director of Customer Relations at IKEA France.**

“This partnership with IKEA France underlines the relevance of Renault MOBILITY’s car-sharing offer and is part of our Renault MOBILITY development strategy in France. This mobility solution, accessible to all, is based on a 100% digital customer journey and the Renault network to guarantee our customers a high quality service,” explains **Philippe Buros, Renault France Sales Director.**

¹ Wherever IKEA store configurations permit.

² Roll-out planned in all 32 IKEA stores: Avignon, Bayonne, Bordeaux, Brest, Caen, Clermont-Ferrand, Dijon, Grenoble, Hénin-Beaumont, La Valentine, Lomme, Lyon-Saint-Priest, Metz, Mulhouse, Nantes, Orléans, Paris-Plaisir, Paris-Evry, Paris-Velizy, Paris-Paris Nord, Paris-Villiers, Paris-Thiais, Paris-Franconville, Reims, Rennes, Rouen, Saint-Etienne, Toulouse, Tours, and Vitrolles.

³ Valid for the rental of a Renault ZOE or a Renault Kangoo, hourly day rate (from 7am to 8pm), 100 km with insurance and fuel included.

About Renault

Renault is the group's French brand, present in 134 countries worldwide through 12,700 points of sale. The world's leading French brand, Renault has always sought to reinvent the way people use cars and to develop innovative concepts. The brand's models, with their sensual and warm lines, make everyday life easier thanks to their modularity, connectivity and intuitive features. This innovation-focused approach enables our customers to live their lives to the full.

About IKEA France

IKEA is the leading supplier of furniture and homeware in France with a 19.4% market share. IKEA France has 10,064 employees, 33 stores, an IKEA.fr e-commerce site and a customer support center. For the 2017 fiscal year*, IKEA stores received 54.9 million visits and the IKEA.com website had 162 million visits. IKEA's development is based on a very strong Swedish corporate culture and firmly rooted values, the keys to its success. This culture and these values, shared by all IKEA employees and the countries in which IKEA operates, help everyone to develop and contribute to the IKEA Group's vision of improving the daily lives of as many people as possible.

*Fiscal year from September 1, 2016 to August 31, 2017

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