

# **MOBILIZE**

## **BEYOND AUTOMOTIVE**

PRESS INFORMATION **MAY 2021**

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## **HIGHLIGHT... glide.io**

First established in 2015, glide.io is now part of the Mobilize ecosystem and is the developer of a platform of car-sharing services that optimize fleet management. Building on its experience with operating shared mobility services, glide.io designs, develops and runs its platform for all types of customers, while also developing software solutions tailored to their needs.

The technology delivered by glide.io can be easily connected to vehicles of any type – ICE, hybrid or electric – regardless of whether they are new or pre-owned. It is made available to companies, which then offer it to their employees, for work and/or personal use. In addition, glide.io caters to mobility operators as well as to car rental companies looking to expand their car-sharing services to include the general public or to digitize an existing business activity. Car manufacturers, such as Renault, also use these digital tools to bring innovations to their dealership network, especially for the management of replacement and demonstrator vehicles.

Today, the glide.io platform aggregates more than 6,000 shared and connected vehicles, and more than 200,000 users avail themselves of its car-sharing and sustainable mobility services.

## **OUR MOBILITY NEWS**

### **MOBILITÉ360 MAKES MOBILITY SIMPLER FOR ALL (France)**

BlaBlaCar, Mobilize, RATP and Uber have joined forces for sustainable mobility with the launch of “Mobilité360”. The project aims to make a positive environmental impact by reducing carbon footprints and to make a positive social impact by offering easier, more affordable mobility to everyone, everywhere.

The four players are leveraging their complementary expertise to offer simpler, greener, sustainable and shared mobility solutions to cities and citizens. Together, they have published an Urban Mobility manifesto, laying out their common vision for future mobility.

To learn more, click [HERE](#)

### **ZITY INTRODUCES BESTY IN MADRID (Spain)**

ZITY Madrid has signed an agreement with RCI Bank and Services and Bankinter Consumer Finance enabling it to offer financial products and insurance to its customers.

With **ZITY Besty**, users of the ZITY car-sharing service can apply for a credit card or a personal loan directly in the ZITY application. By using the credit card or taking out a Besty product, they earn credits on their ZITY account, which can then be redeemed in the car-sharing application.

Before the end of 2021, ZITY customers will also have access to insurance and other solutions provided by RCI Bank and Services.

To learn more about ZITY Madrid's new value-added services, click [HERE](#) to access the dedicated page on ZITY Spanish website.

### **MOBILIZE KICKS OFF ITS FIRST CAR-SHARING SERVICE IN ITALY**

- Mobilize is launching, in Bergamo, its first fully electric car-sharing service in Italy, which will be managed by Oberty Spa, a Renault Group dealership. As of June this year, users will have access to 45 ZOE E-Tech Electric in Bergamo and four other nearby towns (Lallio, Seriate, Orio al Serio and Brembate). A network of 20 stations dedicated to Mobilize car-sharing will serve customers 24/7.

To access the press release in Italian, click [HERE](#)

- Note that Mobilize pursues its collaboration with Tper Spa, which is renewing and expanding its free-floating car-sharing service called Corrente. The 100% electric fleet currently includes 335 Renault ZOE in Bologna and Ferrara.

To access the press release in Italian, click [HERE](#)

### **GLIDE.IO AND KUANTIC SIGN A STRATEGIC PARTNERSHIP AGREEMENT**

Glide.io and KUANTIC are behind a new offer combining KUANTIC's secure Bluetooth virtual key and telematics solutions with the car-sharing platform from glide.io. This partnership will facilitate fleet management for private businesses and public institutions alike, by delivering:

- Paperless, automated administrative management of vehicles
- Digital solutions for the sharing of pooled vehicles
- Significant reduction of TCO
- Enhanced safety for drivers
- Pathways to the energy transition of car fleets

To access the press release in French, click [HERE](#)

### **COMING SOON...**

Dacia Spring is soon to join the ZITY fleet in Paris

## **OUR ENERGY NEWS**

### **THE DOUBLE LIFE OF ELECTRIC VEHICLE BATTERIES**

One of Mobilize's goals is to create sustainable ecosystems that combine electric mobility with smart charging and the reuse of batteries for storing renewable energy.

To achieve this, Mobilize is combining its expertise with that of other players, such as Green-Vision, based in Etampes, near Paris, which specialises in integrating second-life batteries into other vehicles. Its founder, Yann Lelong, explains how this partnership works and what it brings to life with the ex-batteries of Renault vehicles.

To learn more, click [HERE](#)

## **EVENT**

### **MOBILIZE MAKES ITS DEBUT AT VIVATECH (France)**

Mobilize will be showing at the fifth Viva Technology conference to be held June 16-19, 2021, at Paris Expo Porte de Versailles and online.

This will be Mobilize's first participation in this type of event and will provide an excellent opportunity for attendees to explore the brand, discover its vision for more sustainable, inclusive mobility, and meet the Mobilize experts.

## **ABOUT MOBILIZE**

Mobilize manages mobility, energy, and data services. It is part of Renault Group. Built around open ecosystems, Mobilize provides flexible mobility solutions and promotes a sustainable energy transition,

in line with Renault Group's target to reach carbon neutrality and its ambition to develop value from the circular economy.

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