

MOBILIZE

BEYOND AUTOMOTIVE

PRESS RELEASE

15/11/2021

MOBILIZE AT THE LOCAL COUNCIL AND MAYOR CONVENTION IN PARIS: CONCRETE SOLUTIONS FOR REGIONAL COMMUNITIES



16-18 November 2021

Paris Expo Porte de Versailles

Pavilion 3 - Stand C08 (Transport & Mobility)

- **Mobilize will present its turnkey and tailor-made solutions for cities and territories**
- **Mobilize will chair a debate on 16 November at 5 pm on decarbonised and shared mobilities**

Mobilize provides turnkey and tailor-made solutions and services to respond to changing expectations among consumers, drivers, businesses, mobility operators, communities and regions, and to achieve carbon neutrality.

At the 'Salon des maires et des collectivités locales', Mobilize will host a debate on "Decarbonised mobility, shared mobility: What solutions for cities?" on Tuesday 16 November from 5:00 to 5:30 pm in the Low Carbon Territories Lab (Pavilion 3). The aim of the debate will be to answer the major questions of territories in terms of mobility: How to reduce congestion, pollution and energy costs in large cities, which mobility solutions to implement in rural or sparsely populated areas, which complementary services private operators can provide...

Turnkey or tailor-made solutions

Mobilize will also present its solutions for cities and regions.

+ Turnkey services for shared mobility with Mobilize Share, a station-based car-sharing service present in Europe and in France, in 18 cities including Nice and recently Arcachon; and Zity by Mobilize, a free-floating car-sharing service available in Madrid, Spain; and in France in Paris, Boulogne-Billancourt, Clichy, Issy-les-Moulineaux, Meudon, Sèvres and Vanves

A Twingo E-TECH Electric will be displayed on the stand to demonstrate the 'Mobilize Share' customer journey: booking, inventory, opening and locking the vehicle from the dedicated application.

+ Mobilize also offers tailor-made solutions to support the carbon reduction objectives of territories.

The brand combines all or part of the different building blocks of a sustainable ecosystem: **electric mobility**, **shared mobility**, **renewable energies** produced by solar panels, wind farms or other renewable sources, **smart charging** and **V2G solutions**, as well as **second life batteries** of electric vehicles used for **stationary energy storage**.



Renault Group is indeed a pioneer in the development of "Smart Island" or "Smart Territories" projects, now managed by Mobilize.

The first project was launched in 2018 on **Porto Santo** in Portugal and has been recognised by the WWF as helping the island become carbon neutral by 2030 by aggregating energy and mobility solutions.

On **Belle-Île** in France, 18 public charging stations were installed. More than 1,200 recharges were recorded between July 2020 and May 2021, representing 22 MWh of energy and 150,000 km travelled (which represents 7,500 litres of fuel saved).

On **Fernando de Noronha** in Brazil, solar powered public charging infrastructure was unveiled in March 2021 to charge the electric vehicles already being used on the island. The move forms part of the Noronha Carbono Zero programme, which among other measures includes banning combustion engine cars on the island from 2022 to reduce CO₂ emissions.

In June 2021, Mobilize has entered into a partnership with the **Île d'Yeu** island Town Hall in France, Enedis and Qovoltis to support the island as it embarks on its energy transition journey. In a co-construction approach with the municipality and the other partners of the project, the aim is to provide personalised advice and adapted solutions to accelerate the conversion to electric mobility on the island, to develop a plan for the implementation of innovative charging infrastructures and to integrate electric mobility into the island's energy transition

These various projects demonstrate Mobilize's ability to help local communities achieve their carbon neutrality goals through a collaborative approach.

About Mobilize

Mobilize is the fourth brand of Renault Group. Mobilize proposes flexible solutions around mobility, energy and data to meet the evolving expectations of consumers, businesses, cities and regions. Built around open ecosystems, Mobilize encourages a sustainable energy transition, in line with Renault Group's target to reach carbon neutrality and its ambition to develop value from the circular economy.

For more information visit mobilize.com or follow Mobilize on sur [Twitter](#), [Instagram](#) and [LinkedIn](#)