

MOBILITY CONSULTING BY RENAULT, A NEW SERVICE TO SUPPORT BUSINESSES AS THEY MOVE TO LOWER-CARBON MOBILITY

- **Mobility Consulting by Renault facilitates and accelerates the transition of company fleets to lower-carbon mobility.**
- **With ten years' expertise in electric vehicles and a wide range of engines, Groupe Renault is perfectly placed to advise its business customers.**

Boulogne Billancourt, 1 October 2019 - Groupe Renault, the electric mobility leader in Europe, launches Mobility Consulting by Renault to support businesses as they move their fleets towards lower-carbon mobility and introduce their recharging ecosystems.

As the the global warming fight becomes a growing concern, and as regulation begins to affect business mobility (low emission zones, taxation etc.), many companies commit to reduce their carbon footprint. Electrification of their fleets will make a major contribution to this objective and Mobility Consulting by Renault can advise and guide business customers as they work towards it.

Unique expertise

Today, fleet electrification projects have become more complex due to the multiplication of engine types and recharging methods and the need to coordinate a range of players (buyers, fleet managers, site services, etc.). The experts at Groupe Renault, the pioneer and leader in electric mobility, already have ten years' experience in this field. Along with the skills acquired in sales and after-sales, they also have a wide knowledge gleaned from the driving behaviour of our 250,000 private and business customers. Groupe Renault has already gone beyond the mere vehicle and is at the forefront of the introduction of ecosystems, including charging infrastructures. The teams are, in fact, managing more than 1,000 charging points installed on the Group's own sites and have helped to install rapid charging networks across Europe. The Group's expertise even extends to new shared mobility solutions specifically designed for businesses, in the form of services such as Renault Mobility and Glide.

“ *Groupe Renault has ten years of expertise in electric mobility that we are putting to work for our business customers, assisting and accelerating the transformation of their fleets by advising them on their options as they create or renew their fleets, says Jacques Bousquet, Renault Fleet International Director.* ”

Besides these key skills, with the arrival of the E-TECH and E-TECH Plug In engines in 2020, Renault has a comprehensive package of internal combustion, electric and hybrid technologies. This wide range means that every customer can be offered a made-to-measure package.

True decision-making tools

When it comes to renewing a fleet, the first stage in the Mobility Consulting by Renault process is one of analysis. This analysis uses tools to assess a company's requirements in real-life conditions. For example, the ZE Explore Pro app verifies the suitability of electric propulsion for every vehicle in the fleet in real operating conditions. And ZE Experiment is an optimisation tool for the operation and recharging of existing electric Renault fleets.

On this basis, our experts draw up recommendations for an appropriate level of electrification (100% electric, hybrid, rechargeable hybrid, internal combustion), for recharging solutions and the potential for introducing shared mobility services.

Business customers should contact the Mobility Consulting by Renault team at contact.rfi@renault.com for more information.

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