

PRESS RELEASE

4/11/2021

ESTELLE GUILLOT-TANTAY IS APPOINTED VICE PRESIDENT OF COMMUNICATION MOBILIZE



As of November 8th, 2021, Estelle Guillot-Tantay will join Mobilize as VP Communication. She joins its management committee under the leadership of Clotilde Delbos, CEO Mobilize. Estelle Guillot-Tantay reports to Christian Stein, Vice President of Brands Communication at Renault Group.

Estelle Guillot-Tantay's mission will be to define and deploy the overall communications strategy in accordance with the brand strategic plan presented in January 2021.

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Estelle Guillot-Tantay graduated from KEDGE Business School in international economics and finance. She started her career in finance, then moved into communications consulting. She worked for 15 years at Image Sept, a communication agency specialized in strategic consulting, where she was a partner and member of the management committee.

In 2016, she moved to Canada and worked for Movin'On, the first sustainable mobility ecosystem, first within C2 International and then through her own company. Since 2018, Estelle has been supporting companies in their communication in Canada and the United States, particularly in sustainable mobility and AI.



About Mobilize

Mobilize is the fourth brand of Renault Group. Mobilize proposes flexible solutions around mobility, energy and data to meet the evolving expectations of consumers, businesses, cities and regions. Built around open ecosystems, Mobilize encourages a sustainable energy transition, in line with Renault Group's target to reach carbon neutrality and its ambition to develop value from the circular economy.

For more information, visit mobilize.com or follow Mobilize on [Twitter](#), [Instagram](#) and [LinkedIn](#).