

PRESS RELEASE

07/03/2022

AFTER MADRID AND PARIS, THE ZITY BY MOBILIZE' CARSHARING SERVICE COMES TO LYON



- Building on its success achieved in Paris in just a year and a half, Zity by Mobilize is continuing to develop in France by launching its 100% electric free-floating¹ carsharing service in Lyon and Villeurbanne.
- A fleet of 125 Dacia Spring vehicles has been deployed in the Lyon metropolitan area to meet residents' mobility needs, supplementing existing services.
- Users of the service will benefit from an appealing introductory offer, with a fixed price of €0.28 per minute.

Lyon is the third major metropolis where Zity by Mobilize is offering its 100% electric free-floating carsharing service, following Madrid and Paris.

This launch aligns with the approach taken by the city of Lyon, which records close to 240,000 cars entering the local urban area every day², to develop mobility solutions that are accessible to all, respectful of the environment and favourable to economic dynamism.

¹ Cars can be parked for free, anywhere within a defined area.

² Source : [The city of Lyon's mobility website Onlymoov](#)

Zity by Mobilize has obtained the “Autopartage - Métropole de Lyon” label, which confirms its compliance with a set of criteria, such as the use of an environmentally friendly fleet of vehicles.

In addition, Zity by Mobilize is investing in the local economy by creating around 20 jobs in Lyon, either directly or through its partners.

A total of 125 Dacia Spring electric vehicles are now available for car-sharing in Lyon and Villeurbanne. Zity by Mobilize will adapt the operating area and fleet as user demand grows.

A 100% digital service and a 100% electric fleet, available 24/7

The Zity by Mobilize service is available 24/7. Using the smartphone application, users can locate and unlock a vehicle parked on the road near their position – Free of charge registration and no subscription needed.

A fleet of 125 Dacia Springs has been deployed in the Lyon metropolitan area. 100% electric, compact (3.73m) and robust, Dacia Spring is perfectly suited to car-sharing in urban and suburban areas with its four seats, 290-litre boot and range of 230 km WLTP³ (305 km WLTP city).



The price per minute (at an introductory offer of €0.28) includes rental, parking (within the service area), insurance, recharging and car maintenance. In addition, flat rates are applied automatically, and always benefit the user, while a stand-by mode (at an introductory offer of €0.15/minute) enables users to take a break during their journey before returning to their vehicle.

What's more, as part of its efforts to provide a shared mobility service that is accessible to all, Zity by Mobilize offers reduced “solidarity” rates to low-income users.

³ The WLTP is a vehicle homologation protocol within the European Union.

About Zity by Mobilize

Zity is the shared mobility company of Ferrovial and Mobilize. Present in Madrid and Paris, it has over 500,000 users with a 100% electric fleet of 1,425 vehicles. Safety, sustainability and technological innovation are the cornerstones of the project, which allows users to book, open and start or end their rental from a mobile app. Users can park their vehicle both inside and outside the service area thanks to the super discounted Stand By rate. The rental can be terminated at any location and at any time within the Zity zone.

More information on: <https://zity.eco/fr/> ; <https://www.linkedin.com/company/zity-france/>

About Mobilize

Mobilize is the fourth brand of Renault Group. Mobilize proposes flexible solutions around mobility, energy and data to meet the evolving expectations of consumers, businesses, cities and regions. Built around open ecosystems, Mobilize encourages a sustainable energy transition, in line with Renault Group's target to reach carbon neutrality and its ambition to develop value from the circular economy.

For more information, visit mobilize.com or follow Mobilize on sur Twitter, Instagram and LinkedIn.